



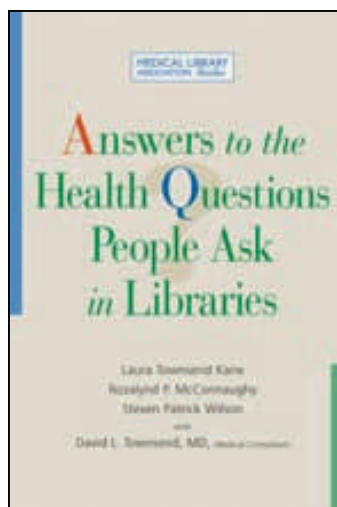
Communications

Spring 2009

School of Medicine Library

<http://uscm.med.sc.edu>

School of Medicine Librarians Publish Book for Health Consumers



Three librarians from the School of Medicine Library have published ***Answers to the Health Questions People Ask in Libraries***, a new book that provides health consumers with reliable, authoritative answers to common health questions.

The authors, **Laura Kane, Rozalynd McConaughy, and Steven Wilson** worked with a physician consultant, David Townsend, MD, to author the book. Each entry provides a clear, easy-to-understand

explanation of medical conditions and treatment, and provides critical facts to support better understanding. Readers will also discover tips, checklists for questions to ask healthcare professionals, charts and other easy-access information to address their specific concerns and provide important background information as they determine the next appropriate steps for their care.

When it comes to consumer-friendly, reliable health information and answers, this new reference book is just what the doctor and the librarian ordered! The book was published by Medical Library Association Publishing in cooperation with Neal-Schuman Publishers in October 2008. (Neal-Schuman, 247 pages, \$65).

For more information, visit the publisher's website at <http://www.neal-schuman.com/>.

Library Faculty Invited to Present at I-Comm Week



Librarians **Laura Kane, Roz McConaughy, and Steven Wilson** were invited to serve as speakers on a "Health Information Authors Panel" during I-Comm Week, an event sponsored by the College of Mass Communications and Information Studies.

During the session, the librarians discussed their experiences with the book publishing process (see related article in the left column) and fielded questions from the audience.

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Library Faculty Receive Digitization Grant Award

Felicia Yeh (PI), Assistant Director for Collections Management, and **Christine Whitaker** (Co-PI), Collection Development Librarian, have been awarded a \$4,800 grant from the National Network of Libraries of Medicine Southeastern/Atlantic Region for the project entitled: ***"Digitization Project for the History of Medicine Collection."*** This project's objective is to digitize selected materials from the Library's Charles S. Bryan History of Medicine Room collection and make them freely available online.

The following five books were selected to be digitized for this project:

1. *Hippocrates upon air, water, and situation; upon epidemical diseases; and upon prognosticks, in acute cases especially.* Clifton, Francis. London: Printed for J. Watts., 1734.
2. *An essay concerning the nature of aliments, and the choice of them, according to different constitutions of human bodies. In which, the different effects, advantages and disadvantages of animal and vegetable diet are explain'd.* Arbuthnot, John. London: J. Tonson, 1731.
3. *The family physician: being a domestic medical work, written in plain style, and divided into four parts.* Folger, Alfred M. Spartanburg, S. C.: Cottrell, 1845.
4. *The Practice of Physick : or, Dr. Sydenham's Processus integri* / translated out of Latin into English, with large annotations, animadversions and practical observations on the same. By William Salmon and Thomas Sydenham. 3d ed. London: Printed for J. Knapton and W. In-nys, 1716.
5. *A compendium of the theory and practice of midwifery, containing practical instructions for the management of women during pregnancy, in labour, and in child-bed.* Bard, Samuel. New York: Collins and Perkins, 1807.



Once digitized, the content of these titles will be freely accessible via the Library's website. The School of Medicine Library will create a new area on its website called Digital Resources which will include links to these titles as well as links to the University Libraries Digital Collection website, the South Carolina Digital Library website, and the Online Exhibitions and Digital Projects area of the National Library of Medicine's website.

Those titles related to South Carolina history will be added to the SC Digital Library database and searchable with many other SC historical collections within that site. The non-SC related books will be available from the USC Digital Collections site and searchable with all of USC digital collections.

Library Collaborates with Genetic Counseling on Thesis Abstracts Database



The Library has been working with Janice Edwards and the **Transnational Alliance for Genetic Counseling (TAGC)** to create a searchable database of master of science genetic counseling thesis abstracts submitted from training programs throughout the world. An online form is used to submit the abstracts to a RefWorks database.

This unique resource will help stimulate collaborative research among genetic counseling education programs. The database can be searched a variety of

ways, including by descriptor (keyword), author, and title. In addition to the thesis abstract, the advisors are also listed for each abstract. There are currently 143 thesis citations in the database, which is available at: <http://tagc.med.sc.edu/abstract.htm>

Library Faculty Awarded Grant for Linking SC Free Clinics to Health Information

School of Medicine Library faculty, **Roz Anderson**, Assistant Director for Education and Outreach, and **Ruth Riley**, Director of Library Services, have been awarded a \$39,974 outreach grant award from the [National Network of Libraries of Medicine Southeastern/Atlantic Region](#) for their "Linking SC Free Clinics to Quality Health Information" project.

During this project, the library will be partnering with the following free clinics to enhance patient education efforts:

- **Good Samaritan Clinic** in Columbia
- **Mercy Medicine Clinic** in Florence
- **Greenville Free Clinic**
- **St. Luke's Free Medical Clinic** in Spartanburg

The grant will enable the purchase and installation of a computer, screen, and projector in each clinic and will increase awareness and use of [MedlinePlus](#) by conducting training sessions at each clinic and linking to MedlinePlus content on the patient area of the clinic's websites.



Roz Anderson teaching MedlinePlus to Good Samaritan Clinic staff

National Medical Librarians Month: *Digging Deep to Find Medical Information*

This year, to celebrate National Medical Librarians Month (NMLM), the School of Medicine Library organized fun and educational activities for everyone.

We expanded the fun beyond the physical boundaries of the Library building into the SOM cyber community. Using this year's [Medical Library Association](#) theme **DIG DEEP: @sk Your Medical Librarian**, we wanted to remind our students, faculty, and other patrons that medical librarians rock!!! We invited everyone to "dig deeper" on a treasure hunt of the Library Web site.

The hunt was launched on October 16th, inviting any and all to come in and join us for coffee and cookies from 10:00 AM to 3:00 PM and get started on the online treasure hunt. Those not able to join us in the library were able to participate online from October 16-30. The prize drawing just took place on Oct. 31st.

Not only did the students and other patrons learn new things about our library, those that completed the "NMLM Dig Deep Challenge" by *digging deeply* into our Web site were entered in a drawing for the following fabulous prizes:

- 2 GB Flash Drive (5 available)
- \$5 Starbucks Gift Card (5 available)
- \$10 Print/Copy Card (5 available)
- Reversible Laptop Sleeve (1 available)
- National Library of Medicine Umbrella (2 available)
- National Library of Medicine Travel Mugs (3 available)



Overall, thirty-two students and faculty completed the challenge, correctly submitting the secret code phrase from code letters gathered during the search (**"Medical Librarians Rock!"**), as well as three fun facts about our library staff and faculty. Along the way, they read about databases, resources, services, and historic facts related to our medical library here at USC. Also, throughout the launch date (October 16th), any visitor to the library was welcome to partake in refreshments and treats in the form of coffee, cookies, and candy. Library staff members were present to answer any questions about the NMLM Dig Deep Challenge, and a good time was had by all that attended.

Library Helps Sponsor Support Center for Families with Special Needs Children

On April 16th, Family Connections of Columbia, SC, celebrated the grand opening of "**The Connection**," South Carolina's first full-service support center dedicated entirely to families raising a child with special needs. The ribbon-cutting ceremony was held at 10:45 am, and the event included a steel drum band from Dent Middle School, a speech by Executive Director Andy Pope, and even some talks by children and a parent who regularly participate in the Family Connections' services.



The School of Medicine Library and the Center for Disability Resources Library were proud to help sponsor the new support center with the purchase of computers and equipment through a **\$5,959 grant** awarded by the National Network of Libraries of Medicine Southeastern/Atlantic Region. The grant was awarded to **Roz Anderson**, Assistant Director for Education and Outreach, and **Steven Wilson**, Coordinator, Center for Disabilities Resources Library, for their "**Creating the InfoAble Portal**" project.

The grant will improve access to information technology and library and information services by creating the InfoAble Portal, which will become the default homepage for the new multimedia computer system and a new product feature on the Center for Disability Resources Library website (<http://uscm.med.sc.edu/CDR/index.htm>).



Faculty & Staff News

- **Roz Anderson**, Assistant Director for Education & Outreach, and **Steve Wilson**, Coordinator, Center for Disability Resources Library, authored the article "Quantifying the Effectiveness of Interactive Tutorials in Medical Library Instruction" in *Medical Reference Services Quarterly*, 2009 Spring, 28 (1): 10-21.
- **Roz Anderson** and **Steve Wilson** won first place in the research paper competition at the Annual Meeting of the Southern Chapter of the Medical Library Association in Birmingham, Alabama, October 26-30, 2008, for their paper, "Quantifying the Effectiveness of Interactive Tutorials."
- **Karen McMullen**, Head of Access Services, and **Laura Kane**, Assistant Director for Information Services, authored the article "Better Safe Than Sorry: Panic Buttons as a Security Measure in an Academic Medical Library" in *Public Services Quarterly*, 2008, 4 (4): 391 – 396.
- **Christine Whitaker**, Collection Development Librarian, attended the Special Libraries Association Leadership Summit in Savannah, January 14-16, 2009 as Past Chair of the Science-Technology Division.

Dr. Larry Kirkland Donates Books in Honor of Dr. Charles Bryan



Dr. Larry R.
Kirkland



Dr. Charles S.
Bryan

Dr. Larry R. Kirkland, retired Emory University School of Medicine faculty member, has donated two rare medical books in honor of his classmate from The Johns Hopkins University School of Medicine, Dr. Charles S. Bryan, Heyward Gibbes Distinguished Professor Emeritus Division of Infectious Diseases. The books are *Description of the Johns Hopkins Hospital* by John Shaw Billings, 1890, and *Lectures on Angina Pectoris and Allied States* by William Osler, 1901. Both books are in excellent physical condition and available for viewing in the Charles S. Bryan History of Medicine Room located on the second floor of the School of Medicine Library. The Library appreciates this kind gesture by Dr. Kirkland in honor of Dr. Bryan and welcomes these unique additions to its collection. More information about the Charles S. Bryan History of Medicine Room is available at <http://uscm.med.sc.edu/csbryan.htm>.

2009 Journal Cancellations

In light of budget constraints in 2008-09, the Library cancelled the print version of numerous journals effective January 2009 due to low use of the print version. These titles will continue to be available online. The print and online versions of twelve journal titles were cancelled effective January 2009 due to low use of both the print and online versions.

The titles cancelled are as follows:

Print and online versions cancelled:

Acta Physiologica
Alcoholism
Diseases of the Colon and Rectum
Infectious Diseases in Clinical Practice
International Ophthalmology Clinics
Journal of Clinical Pharmacology
Journal of Intellectual Disability Research
Laryngoscope
NeuroReport
Perspectives on Sexual and Reproductive Health
La Presse Medicale
Studies in Family Planning

Print version cancelled (online version still available):

Acta Paediatrica Scandinavica
American Journal of Gastroenterology
American Journal of Occupational Therapy
American Surgeon
Annals of the Rheumatic Diseases
ANZ Journal of Surgery
Archives of Pathology and Laboratory Medicine
Biochemical Society Transactions
British Journal of Dermatology
British Journal of Haematology
British Journal of Ophthalmology
Bulletin of the History of Medicine
Bulletin of the World Health Organization
Cleveland Clinic Journal of Medicine
Clinical and Experimental Rheumatology
Clinical Chemistry
Clinical Endocrinology
Clinical Genetics
Clinical Medicine: Journal of the Royal College of Physicians of London
Clinical Science
Clinics in Geriatric Medicine
Counselor
Demography
Dental Clinics of North America
Development

Developmental Medicine and Child Neurology
Diabetologia
Endocrine
Endocrine Reviews
Epidemiology & Infections
Epilepsia
European Journal of Endocrinology
Evaluation and the Health Professions
Genes and Development
Gerontologist
Heart
Hormone and Metabolic Research
Internal Medicine Journal
International Journal of Clinical Practice
International Journal of Dermatology
Investigative Ophthalmology and Visual Science
Journal of Andrology
Journal of Cerebral Blood Flow and Metabolism
Journal of Clinical Investigation
Journal of Clinical Pharmacology
Journal of Endocrinology
Journal of Experimental Medicine
Journal of Intellectual Disability Research
Journal of Internal Medicine
Journal of Investigative Medicine
Journal of Irreproducible Results
Journal of Leukocyte Biology
Journal of Lipid Research
Journal of Maternal Fetal and Neonatal Medicine
Journal of Medical Genetics
Journal of Neurochemistry
Journal of Nuclear Medicine
Journal of Pharmacology and Experimental Therapeutics
Journal of Physiological Sciences
Journal of Rheumatology
Journal of the American Geriatrics Society
Journal of Urban Health
Medical Clinics of North America
Medical Education
Medical Journal of Australia
Microbiology
Molecular Pharmacology
Orthopedic Clinics of North America
Otolaryngology: Head and Neck Surgery
Perspectives on Sexual and Reproductive Health
Physiological Reviews
Postgraduate Medical Journal
Reproduction
Reproduction Fertility and Development
Scandinavian Journal of Gastroenterology
Scandinavian Journal of Rheumatology
Seminars in Neurology
Sexually Transmitted Infections
Studies in Family Planning
Surgical Clinics of North America
Thorax
Transfusion
Urologic Clinics of North America



GHS Health Sciences Library Corner: RefWorks/RefShare

The [GHS University Medical Center Health Sciences Library](#) now offers assistance to researchers through the database RefWorks/RefShare. Similar to EndNote, and ProCite, RefWorks is a web-based bibliographic management service, so no software is needed. Through this access, available from any computer with internet connection, researchers can gather, manage, store and share information as well as generate citations and bibliographies. Features allow you to:

- Import references automatically from multiple databases like PubMed, OVID, or many universities' online catalogs
- Create your personal database online, storing unlimited records
- Print bibliographies in preferred standard styles (AMA, APA, etc.)
- Sort and file references quickly using select methods
- Create a paper with in-text citations
- Insert footnotes and endnotes directly into your paper
- Add favorite RSS feeds from publishers and websites, view information, and import data
- Share a folder of references or your entire database, collaborating with colleagues globally

Online tutorials are available as well as classes taught by library staff.

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Laura Howell
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Steven Wilson

Library Holiday Service Project

Again this year the [Palmetto Health Cancer Centers](#) were chosen for the School of Medicine Library's holiday donation project. The library faculty and staff donated and wrapped over 100 items that were given to inpatients at their Holiday Party.

