



Communications

Fall 2014

School of Medicine Library

<http://usem.med.sc.edu>

2013/14 Library Use Statistics

A review of the School of Medicine Library end-of-year use statistics for 2013-14 reveals that use of the Library's electronic resources, services, and space continues to be heavy and frequent.

- ◆ People visited the library 90,932 times.
- ◆ People accessed e-books 36,791 times.
- ◆ People viewed 18,140 full text articles via PubMed.
- ◆ People viewed 17,052 full text articles via Ovid.
- ◆ Our LibGuides were used 6,159 times.
- ◆ We answered 3,864 reference questions.
- ◆ We provided 32 instructional sessions for 633 people.
- ◆ Our tutorials were used 3,000 times by 1,827 different people.
- ◆ People checked out our iPads 92 times.
- ◆ We borrowed 996 items on interlibrary loan for our users.
- ◆ We loaned 784 items to other libraries.
- ◆ We maintained the Library printers and copiers so that people could print and copy 440,137 pages.
- ◆ We circulated 792 books and journals.
- ◆ We purchased 252 books and journals.
- ◆ We cataloged 95 titles.



How Do I...?

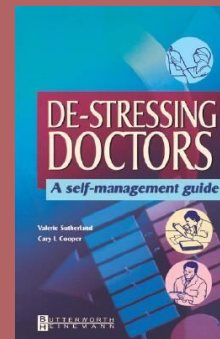


Find answers to your library related questions using the new HOW DO I...? site. You can browse questions in the following categories:

- ◆ Research
- ◆ Services
- ◆ Procedures

The HOW DO I...? link appears first under the Library's Quick Links sidebar.

Study Skills and Stress Management



A new Study Skills Lib-Guide offers information on:

- ◆ Study skills
- ◆ USMLE Step 1
- ◆ USMLE Step 2, and
- ◆ Stress Management.

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Library Circle of Friends: New Members



Ruth Riley, Assistant Dean for Executive Affairs and Director of Library Services, and
Mrs. Patricia Beckler

The Library is pleased to announce the newest members of the School of Medicine Library Circle of Friends, **Mrs. Patricia Beckler** and **Dr. Joshua T. Thornhill IV**.

Library Circle of Friends members are donors of \$500 or more to the School of Medicine Library Endowment. Their names are placed on a plaque adjacent to the Charles S. Bryan History of Medicine Room in the Library. The Endowment provides support for the preservation of the rare book collection housed in the Charles S. Bryan History of Medicine Room, the acquisition of additional historical works, the purchase of books for the general circulating collection, and other specialized areas of the School of Medicine Library.



Dr. Joshua T. Thornhill IV and **Ruth Riley**

The Library gratefully acknowledges Dr. Thornhill and Mrs. Beckler for their kindness. If you would like to add your name to the growing list of people who support the USC School of Medicine Library Endowment, please send a check made payable to "USC Educational Foundation" to the University of South Carolina School of Medicine Development Office, Columbia, SC 29208.

Circle of Friends (cont.)

Library Circle of Friends Members



- ◆ *Dr. Charles S. Bryan*
- ◆ *Dr. O'Neill Barrett, Jr.*
- ◆ *Mrs. Patricia Beckler*
- ◆ *BlueCross BlueShield of SC*
- ◆ *Mrs. Debi Baker Brookshire (in memory of Mr. & Mrs. David Baker)*
- ◆ *Dept. of Internal Medicine*
- ◆ *Mr. John S. Dunbar III*
- ◆ *Drs. Larry R. & Judith S. Faulkner*
- ◆ *Mrs. Sarah H. Gable*
- ◆ *Dr. and Mrs. Richard Hoppmann*
- ◆ *Col. & Mrs. Robert E. Humphreys*
- ◆ *Dr. Larry R. Kirkland*
- ◆ *Mrs. Nancy W. Kress*
- ◆ *Dr. Charlotte E. Lindler*
- ◆ *Dr. William W. Lindler*
- ◆ *Dr. and Mrs. Kenneth M. Ludmerer*
- ◆ *Dr. Robert N. Milling*
- ◆ *Mr. John Davis McLeod*
- ◆ *Dr. Vytautas A. Pakalnis*
- ◆ *Dr. and Mrs. Michael Smith*
- ◆ *Dr. Joshua T. Thornhill IV*
- ◆ *Mrs. Richard Patten Watson, Jr.*
- ◆ *Ms. Carolyn Winberry*
- ◆ *Dr. and Mrs. Donald Wuori*



**Ruth Riley, Dr. Charles S. Bryan, and
Dr. Larry R. Kirkland**



The Library wishes to thank **Dr. Larry R. Kirkland** from Atlanta for his donation of rare medical books to the Charles S. Bryan History of Medicine Room in honor of Dr. Bryan. Selected titles from the twenty books include:

- ◆ *Lectures on the Diagnosis of Abdominal Tumors* by Sir William Osler, 1894
- ◆ *The Diseases of Infancy and Childhood* by L. Emmett Holt, 1897
- ◆ *The Principles and Practice of Medicine* by Sir William Osler, 1902
- ◆ *The Memoirs of a Physician* by Alexander Dumas, 1911
- ◆ *Doctors on Horseback* by James Thomas Flexner, 1937

Ruth Riley, Director of Library Services, and Dr. Charles S. Bryan, Heyward Gibbes Distinguished Professor of Internal Medicine Emeritus, and classmate of Dr. Kirkland at Johns Hopkins University, visited Dr. Kirkland in Atlanta in December 2013. Dr. Kirkland is a wonderful supporter of the School of Medicine Library and much appreciated!

ClinicalKey Replaces MDConsult

The Library has purchased a subscription to a new product called ClinicalKey. This product, released during the summer, is a replacement for the popular MDConsult database, but offers a much more comprehensive experience.

ClinicalKey's offerings include:

- ◆ Over 1000 fulltext textbooks
- ◆ Over 500 fulltext journals
- ◆ "First Consult" point-of-care clinical consults
- ◆ Procedures Consult
- ◆ Drug monographs from *Clinical Pharmacology*
- ◆ Over 13,000 medical and surgical videos
- ◆ Millions of images that may be added to presentations
- ◆ Over 2,000 practice guidelines
- ◆ 1,400+ Topic Pages that offer quick access to point-of-care content, including risk factors, treatments and more

Access ClinicalKey through the SOM Library Databases page, E-books page, or Electronic Resources page.

If you are interested in helpful tutorials, videos and guides for navigating ClinicalKey, please visit:

- ◆ ClinicalKey User Awareness Resources
- ◆ ClinicalKey User Guide
- ◆ ClinicalKey Master Content List
- ◆ SOM Library ClinicalKey Tutorial

For more information or questions, please contact your Library Liaison or Christine Whitaker, Collection Development Librarian, (christine.whitaker@uscmed.sc.edu), 216-3201.

ClinicalKey[®]
Lead with answers.

New Electronic Resources

The following new electronic resources are available:

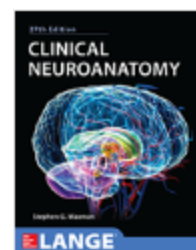
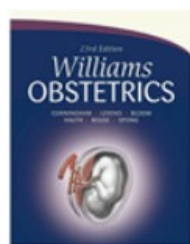
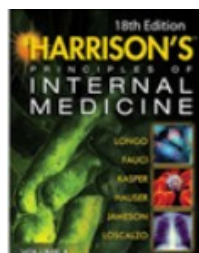
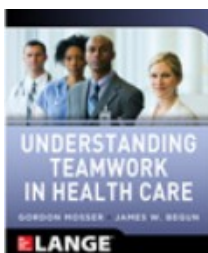
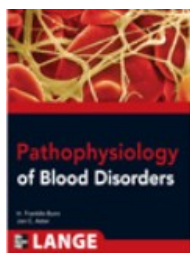


- ◆ EBSCO Academic E-book package (courtesy of PASCAL, Partnership Among South Carolina Academic Libraries): includes more than 130,000 titles covering a large selection of multidisciplinary academic subjects.

- ◆ PsycTESTS Database: Contains psychological assessments, primarily unpublished tests developed by researchers but not made available commercially. The assessments include tests, measure, scales, and surveys. All records provide a summary of the assessment and the purpose and history of development. Most records include the testing instrument and link to the peer-reviewed literature describing test development, review, or use.
- ◆ Micromedex App: The free Micromedex Drug Reference for Internet Subscribers app for Apple, Android, and Windows 8 devices.

(See our Mobile Device Resources page for additional apps and resources.)

- ◆ New E-Textbooks from Access Medicine (click to access):



(The above is a sampling of the e-textbooks available. Visit the full Access Medicine site for access to all content)

New LibGuides Available

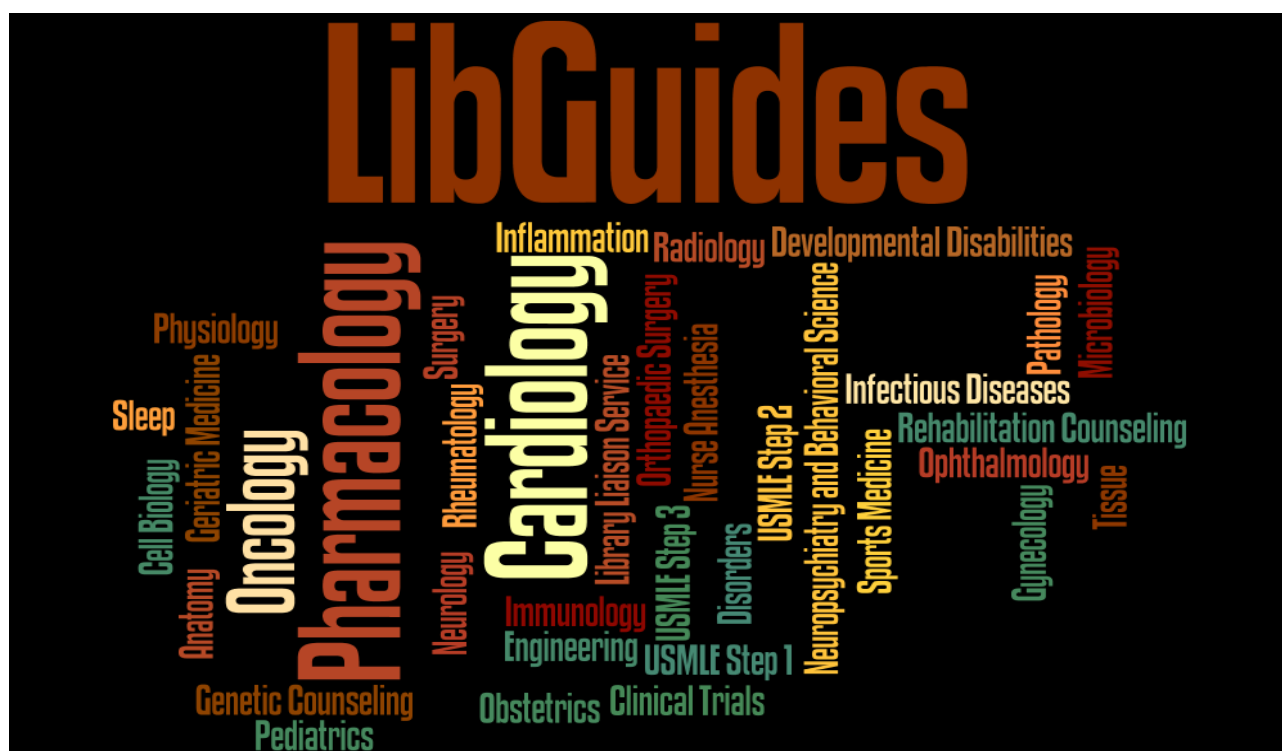
The School of Medicine Library is pleased to offer several new LibGuides to School of Medicine faculty, students, and staff. LibGuides are collections of print and electronic resources tailored towards specific subject areas. They include links to databases, books, journals, evidence-based medicine resources, Internet resources, clinical trials, and patient information.

To access the guides, click on the [LibGuides](#) link on the Library's home page. Each guide is created and managed by a Library Liaison. We encourage users to contact the liaisons with comments or questions, or to request a training session. Find the correct contact on the [Library Liaison Guide](#).

In the word cloud below you will see titles of the various LibGuides currently available. Some of the newest ones are:

- ◆ [Cardiology](#)
- ◆ [Endocrinology, Diabetes & Metabolism](#)
- ◆ [Infectious Diseases](#)
- ◆ [Oncology/Cancer](#)
- ◆ [Pulmonary, Critical Care & Sleep Disorders](#)
- ◆ [Rheumatology](#)
- ◆ [Study Skills](#)
- ◆ [How Do I...?](#)

If you have comments or suggestions (including ideas for additional guides), please contact Laura Kane (laura.kane@uscm.edu).



2015 Journal Cancellations

Due to budget constraints, the Library must undergo another round of journal cancellations. Effective January 2015, subscriptions to the following titles will be cancelled:

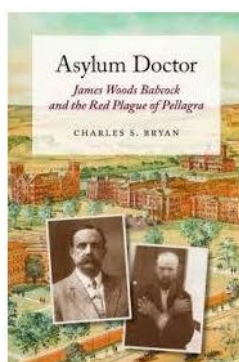
- *Advanced Technology Libraries*
- *Annals of Medicine*
- *Annals of Otolaryngology, Rhinology & Laryngology*
- *Biochemical Society Transactions*
- *British Journal of Ophthalmology*
- *Business Travel Planner*
- *Cancer Biology and Therapy*
- *Cellular and Molecular Biology*
- *Central European Journal of Public Health*
- *Cleft Palate-Craniofacial Journal*
- *Electronic Library*
- *European Journal of Endocrinology*
- *Gastroenterology & Endoscopy News*
- *Health Progress*
- *Journal of Cardiovascular Surgery*
- *Journal of Endocrinology*
- *Journal of Laryngology & Otolaryngology*
- *Journal of Maternal-Fetal & Neonatal Medicine*
- *Journal of Reproductive Medicine*
- *Journal of the American Osteopathic Association*

The University of South Carolina School of Medicine

invites you to an author book signing and lecture

Tuesday October 14, 2014 – 5:00 – 6:30 PM

School of Medicine Library, 6311 Garners Ferry Rd, Building 101



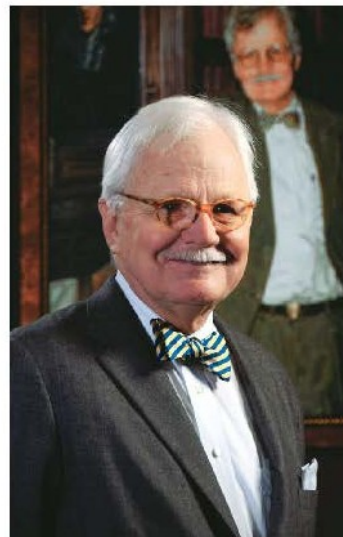
Asylum Doctor: James Woods Babcock and the Red Plague of Pellagra

376 pages, 89 b & w illus., \$34.95

A biography of an unsung South Carolinian's role in responding to a deadly scourge, told against the backdrop of mental health history.

Book signing and reception
5:00 – 6:00 PM

Lecture – “Columbia’s Greatest Medical Mystery”
6:00 – 6:30 PM



CHARLES S. BRYAN is the Heyward Gibbs Distinguished Professor of Internal Medicine Emeritus at the University of South Carolina School of Medicine. His extensive publications deal mainly with infectious diseases, medical history, and medical biography. He is a Master of the American College of Physicians and a recipient of the Order of the Palmetto.

“A beautifully written, erudite, deeply human story of a flawed hero. Bryan presents Babcock as modest, talented, goodhearted, and dedicated to medicine but ill-equipped to deal with the politics of running an asylum, and overly reticent about his role in the evolving history of pellagra. The reader is quickly absorbed in fights about money, medical science, asylum management, and the fates of the various participants involved. A tour de force.”

Rosemary A. Stevens, author of *American Medicine and the Public Interest* and *In Sickness and in Wealth: American Hospitals in the Twentieth Century*

Faculty & Staff News

Steve Wilson Named Web Architect and Outreach Librarian



Steve Wilson

Steve Wilson, MLIS, AHIP, MA, has been appointed Web Architect and Outreach Librarian at the School of Medicine Library. Mr. Wilson joined the Library in 2005 as Coordinator, Center for Disability Resources Library. In his new role, he is responsible for providing web development for the Library, the Center for Disability Resources, the Ultrasound Institute, and the Society of Ultrasound in Medical Education. Mr. Wilson will provide information support for the Ultrasound Institute and continue to coordinate the Center for Disability Resources Library. He earned a Bachelor of Arts in Liberal Arts with Honors from the University of Texas at Austin, a Master of English Literature from Mercy

College, and a Master of Library and Information Science from the University of South Carolina. Mr. Wilson is a Senior Member of the Academy of Health Professionals.

Library Receives Fourth Digitization Award



Felicia Yeh

The USC School of Medicine Library has been awarded a grant from the National Network of Libraries of Medicine/SEA. The grant will be used to create a History of the School of Medicine website which will be populated with selected images and documents from SOM's archival print collection.

The interdepartmental grant was awarded to Christine Whitaker (PI) and Felicia Yeh (Co-PI). Ashley Knox, from USC University Libraries Digital Collection Department, is also Co-PI.



Christine Whitaker

Librarians Deliver Equipment and Conduct Training at Family Connection of SC



On January 9, 2014, Steve Wilson and Roz McConaughy delivered videoconferencing equipment and conducted a training session for fourteen staff members at the Family Connection of South Carolina Columbia office as part of the "InfoAble Portal Follow-Up" project. The training session covered the CDR Library, the InfoAble Portal, and Google Hangouts. Each of the six offices of Family Connection of South Carolina received a projector and an all-in-one conference camera for training sessions, support group meetings, and staff meetings. This Outreach Project is funded by the National Network of Libraries of Medicine Southeastern/Atlantic Region.

Share Your Success: Outreach Services and Support Throughout South Carolina

By Steven P. Wilson, MLIS, AHIP, MA

As Coordinator of the USC Center for Disability Resources Library, I feel proud to share the many small but significant successes that we have achieved over the past decade. The collection, which is comprised of nearly 5,300 books, videos, DVDs, and brochures focusing on disabilities in general, and especially developmental disabilities, is now being borrowed by families of those with special needs and the professionals that work with them, nationwide.

When I began working as the coordinator for the collection, we lent our items out to just South Carolina residents, mailing the books and videos to the patrons' homes and offices with postage-paid mailers included, so that even those in far off parts of the state would be able to take advantage of the collection, and without having to make the drive to Columbia. This service, which is completely free and largely paid for by grant monies and collaborative efforts by such organizations as the Center for Disability Resources, BabyNet/First Steps to School Readiness, the South Carolina Department of Disabilities and Special Needs, and the University of South Carolina School of Medicine Library, has now lent out thousands of titles and responded to tens of thousands of information requests, to residents of South Carolina, many of whom lack adequate access to up-to-date disability and consumer health resources via their local public libraries plagued by insufficient budgets. Of course the same can often be said of similar patrons from other states who gradually began finding our web presence online and appealing to us to grant them access, as well. With approval from the CDR's director, about seven years ago we began lending items out to those individuals as well, and I am especially proud of the fact that anyone in any of the fifty states may now take advantage of both our collection and our reference services, whether focused on developmental disabilities or consumer health topics.



Every month, in addition to the approximately 150 South Carolinians that directly benefit from our library, dozens of others outside of South Carolina do as well. For me this represents a wonderful break from the mold of primarily focusing on a single population's needs, or of narrowly defining our library's worth relative to just geographical location and regional influence. To be able to lend the collection to anyone, at any time—especially to able to let those selfsame folks know that they can even use us for their consumer health and disability resource needs from extremely up-to-date online resources that they might not be familiar with or have access to, such as MedlinePlus or the many excellent e-resources the USC School of Medicine subscribes to—is such an honor. It makes me really appreciate the “form” of librarianship, and the ideals that we as library students were taught to uphold back in school, learning about service, about finding ways to increase access to quality information for patrons, and to evaluating and championing the best in information in order to separate the wheat from the chaff, so to speak, for the users that come to us looking for such.

I keep a bulletin board on my wall, chocked full of cards and letters from my patrons, thanking us for providing a much needed information service that they wouldn't have access to in their own regions. And I am thrilled to see an ever-growing number of post cards and letters and Thank You cards coming from outside my own state of South Carolina. This one small collection represents for me what librarianship is all about. Every new item I affix to my bulletin board with a pushpin feels like a small but significant success, each and every time.

Originally posted on SEA Currents on 9/26/14 at <http://nml.gov/sea/newsletter/2014/09/share-your-success-outreach-services-and-support-throughout-south-carolina/>



Welcome New Students, Faculty, and Staff!

On behalf of the Library faculty and staff, I would like to welcome all new students, faculty, and staff to the School of Medicine and welcome back our returning students, faculty, and staff.

We are committed to making the library a comfortable place for you and to ensuring that you have the information you need when you need it. As always, we welcome feedback and comments. Please feel free to contact me at any time with your comments or suggestions.

Ruth Riley, Assistant Dean for Executive Affairs and Director of Library Services

ruth.riley@uscmed.sc.edu

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Laura Kane, Chair

Roz McConaughy

Laura Howell

Betty Phillips

Steven Wilson