



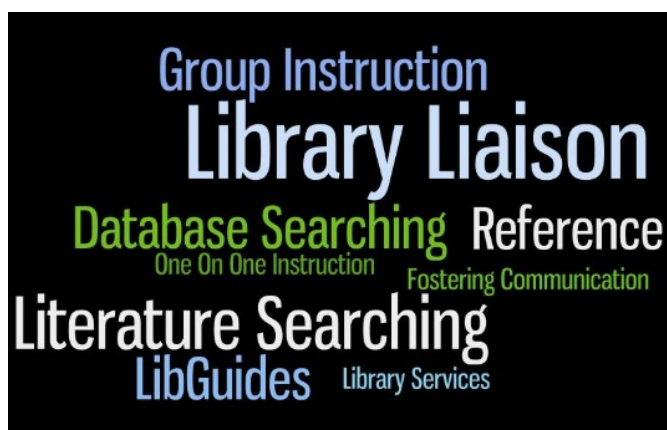
Communications

Fall 2013

School of Medicine Library

<http://uscm.med.sc.edu>

Library Liaison Service *For Faculty and Staff*



Recently, the Library announced the release of its Library Liaison Service, a program designed to help support the informational and research needs of School of Medicine faculty and staff. Each SOM department has been assigned a faculty Librarian who will serve as the go-to person for:

- ◆ Group or one-on-one instruction
- ◆ Database and literature searching
- ◆ Answering reference questions
- ◆ Locating fulltext materials
- ◆ Advice on library services and policies

If you are in need of instruction in the use of Library resources, need help with literature searching, or require any other informational assistance (see “On-Demand Presentations” article), visit the [Library Liaison LibGuide](#) to find your Liaison Librarian.

On-Demand Presentations: *Librarians At Your Service*

Liaison Librarians can provide presentations on-demand for individuals, small groups, departmental meetings, or journal clubs. Topics include:

- ◆ **PubMed or Ovid Medline** (searching, fulltext, MyNCBI, filters, and MeSH)
- ◆ **Staying Up-to-Date** (current awareness tools)
- ◆ **Library Basics** (accessing journals, LibGuides, searching electronic textbooks, Library Orientation, mobile device resources)
- ◆ **Database Searching** (Cochrane Library, PsycINFO, Web of Science, Science Citation Index, Google Scholar)
- ◆ **EBM resources**
- ◆ **Resources for Patients**

See [On-Demand Presentations](#) (PDF) on the [Library Liaison Service LibGuide](#) for a full list of sessions, including descriptions and the estimated time for each session. You will also find links to tutorials and handouts here. Contact your [Liaison Librarian](#) to request presentations.

In this issue:

Library Liaison Service	1
Science of Zombies	2
New LibGuides	4
Strategic Plan	8

Library Exhibit: "The Science of Zombies: Digging up Truth About the Undead"

The Science of Zombies: Digging Up Truth About the Undead, a new exhibit curated by Steven Wilson and Josh Brunck at the University of South Carolina School of Medicine Library, is currently on display from October 23rd-November 30th. The four-panel exhibit focuses on real-life examples of zombification in nature, including such topics as neurotoxin-laced potions of Haitian Voodoo sorcerers, parasitic zombie-makers of the insect world, and whether a Zombie Apocalypse may actually be possible. More about the exhibit, pictures, and the research literature related to all things Zombie, can be found at the "Science of Zombies LibGuide," here: <http://uscmcd.sc.libguides.com/Zombies>.



Steve and Josh presented the exhibit in poster format at the annual meeting of the Southern Chapter of the Medical Library Association, October 17-20, in Ridgeland, Mississippi. The poster was the perfect match for the conference theme: "The Art of Information: Design. Deliver. Display."



Dr. O'Neill Barrett, Jr. Joins Library Circle of Friends

The Library is pleased to announce its newest member of the School of Medicine Library Circle of Friends, Dr. O'Neill Barrett, Jr.

Library Circle of Friends members are donors of \$500 or more to the School of Medicine Library Endowment. Their names are placed on a plaque adjacent to the Charles S. Bryan History of Medicine Room in the Library. The Endowment provides support for the preservation of the rare book collection housed in the Charles S. Bryan History of Medicine Room, the acquisition of additional historical works, the purchase of books for the general circulating collection, and other specialized areas of the School of Medicine Library.

The Library gratefully acknowledges Dr. Barrett for his kindness. If you would like to add your name to the growing list of people who support the USC School of Medicine Library Endowment, please send a check made payable to "USC Educational Foundation" to the University of South Carolina School of Medicine Development Office, Columbia, SC 29208.



Library Circle of Friends Members



- ◆ *Dr. Charles S. Bryan*
- ◆ *Dr. O'Neill Barrett, Jr.*
- ◆ *BlueCross BlueShield of SC*
- ◆ *Mrs. Debi Baker Brookshire (in memory of Mr. & Mrs. David Baker)*
- ◆ *Dept. of Internal Medicine*
- ◆ *Mr. John S. Dunbar III*
- ◆ *Drs. Larry R. & Judith S. Faulkner*
- ◆ *Mrs. Sarah H. Gable*
- ◆ *Dr. and Mrs. Richard Hoppmann*
- ◆ *Col. & Mrs. Robert E. Humphreys*
- ◆ *Dr. Larry R. Kirkland*
- ◆ *Mrs. Nancy W. Kress*
- ◆ *Dr. Charlotte E. Lindler*
- ◆ *Dr. William W. Lindler*
- ◆ *Dr. and Mrs. Kenneth M. Ludmerer*
- ◆ *Dr. Robert N. Milling*
- ◆ *Mr. John Davis McLeod*
- ◆ *Dr. Vytautas A. Pakalnis*
- ◆ *Dr. and Mrs. Michael Smith*
- ◆ *Mrs. Richard Patten Watson, Jr.*
- ◆ *Ms. Carolyn Winberry*
- ◆ *Dr. and Mrs. Donald Wuori*

New LibGuides Available

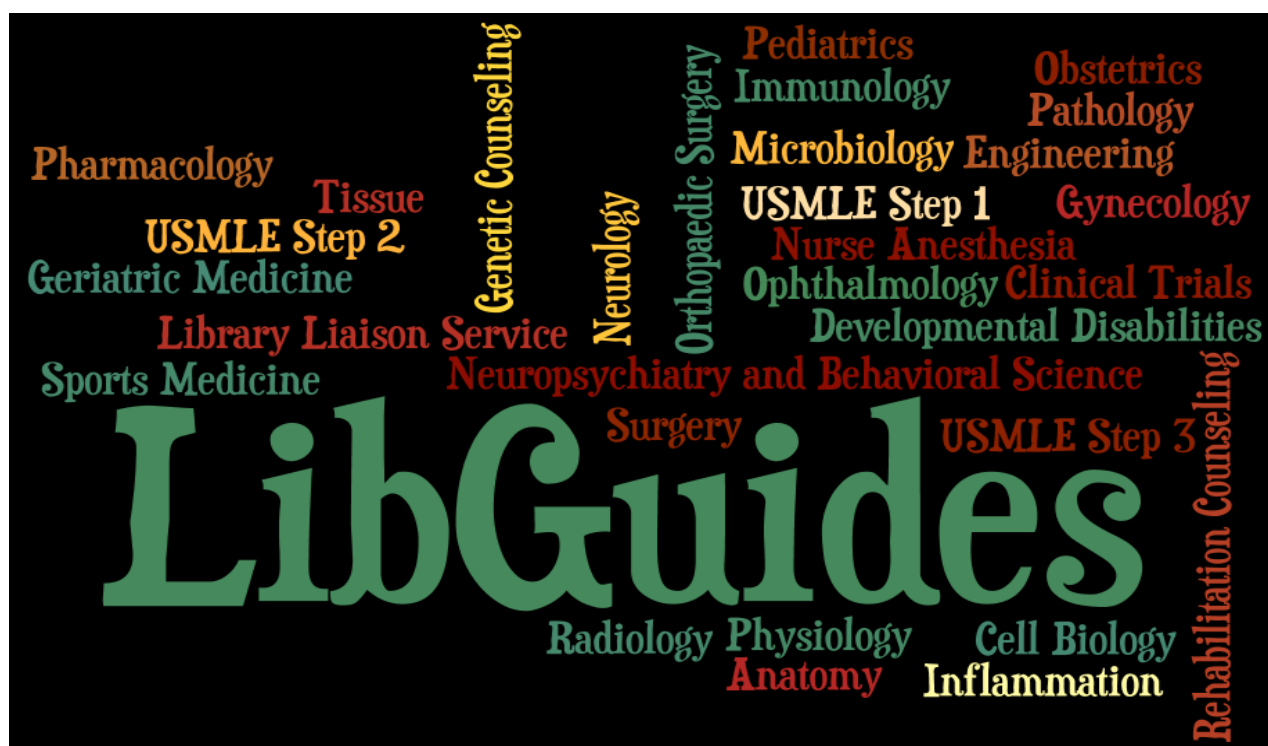
The School of Medicine Library is pleased to offer several new LibGuides to School of Medicine faculty, students, and staff. LibGuides are collections of print and electronic resources tailored towards specific subject areas. They include links to databases, books, journals, evidence-based medicine resources, Internet resources, clinical trials, and patient information.

To access the guides, click on the [LibGuides](#) link on the Library's home page. Each guide is created and managed by a Library Liaison. We encourage users to contact the liaisons with comments or questions, or to request a training session.

In the word cloud below you will see titles of the various LibGuides currently available. Some of the newest ones are:

- ◆ [Neurology](#)
- ◆ [Pharmacology](#)
- ◆ [Physiology, and](#)
- ◆ [Library Liaison Service](#)

Faculty librarians are working hard to create additional guides. If you have comments or suggestions (including ideas for additional guides), please contact Laura Kane (laura.kane@uscmcd.sc.edu).



New Electronic Textbooks

The following new electronic textbooks are available through the [E-Textbooks](#) page:

- ◆ **The Big Picture: Medical Biochemistry**, Lee W. Janson, Marc E. Tischler
- ◆ **Current Practice Guidelines in Primary Care 2012**, Joseph S. Esherick, Daniel S. Clark, Evan D. Slater
- ◆ **DSM-5: Diagnostic and Statistical Manual of Mental Disorders**, 5th ed., American Psychiatric Association
- ◆ **Genetic Disorders and the Fetus**, Aubrey Milunsky
- ◆ **Histology & Cell Biology: Examination & Board Review**, 5th ed., Douglas F. Paulsen
- ◆ **Immunology**, 8th ed., David Male.
- ◆ **Kaplan & Sadock's Pocket Handbook of Clinical Psychiatry**, 5th ed.
- ◆ **Mental Measurements Yearbook**
- ◆ **Pathology: The Big Picture**. Walter L. Kemp, Dennis K. Burns, Travis G. Brown
- ◆ **The Patient History: An Evidence-Based Approach to Differential Diagnosis**, Mark C. Henderson, Lawrence M. Tierney, Jr., Gerald W. Smetana
- ◆ **Physiology**, 5th ed., Linda S. Constanzo
- ◆ **Principles and Practice of Hospital Medicine**, Sylvia McKean, et al.
- ◆ **Smith's Patient-Centered Interviewing: An Evidence-Based Method**, 3rd ed., Auguste Fortin, et al.
- ◆ **Systematic Musculoskeletal Examinations**, George V. Lawry
- ◆ **Understanding Patient Safety**, 2nd ed., Robert M. Wachter



Access to [STAT!Ref Anatomy and Physiology Online](#) is provided by PASCAL, the Partnership Among South Carolina Academic Libraries. This resource is the complete student study tool for anatomy and physiology. There are 20 modules with clear 3D images and interactive models, narrated animations and illustrations, dissection slides, clinical case studies, quizzes, and much more.

Faculty & Staff News

Ruth Riley Awarded Academic Medical Librarian of the Year

Ruth Riley, Assistant Dean for Executive Affairs and Director of Library Services, received the Academic Librarian of the Year Award at the Southern Chapter of Medical Library Association Annual Meeting held in Ridgeland, Mississippi from October 17th to October 20th. Ruth was recognized due to her demonstration of excellence in research, instruction, and/or service in health librarianship.



Ruth Riley

Laura Kane Reaches 20-Year Milestone with USC & Receives Recognition for Service to the SC/MLA

Laura Kane, Assistant Director for Information Services, was recently recognized for 20 years of service to the University of South Carolina. She was also recognized for her excellent service as Chair of the Southern Chapter/Medical Library Association during 2011-12.



Laura Kane



Roz McConnaughy Awarded Distinguished Membership in AHIP and Karen McMullen Awarded Senior Membership

Roz McConnaughy, Assistant Director for Education and Outreach, was approved for membership in the Medical Library Association (MLA) Academy of Health Information Professionals (AHIP) at the Distinguished level. Karen McMullen, Head of Access Services, was awarded Senior membership. The Academy of Health Information Professionals is MLA's peer-reviewed professional development and career recognition credentialing program. You may read more about AHIP at <http://www.mlanet.org/academy/>.



Roz McConnaughy



Karen McMullen

Service Projects & Grant Activity



The School of Medicine Library participated in a service project in February that benefited The Hearth Center for Healing. The Hearth is the first full-spectrum eating disorder treatment center in South Carolina that opened in March on the grounds of the Carolina Children's Home. Since this is a new facility, many items were needed and we took on the task of providing items for the kitchen. We were able to donate over 70 items to The Hearth, including: spatulas, can openers, measuring cups & spoons, dish cloths, mugs and many other items.

Librarians Deliver Equipment and Conduct MedlinePlus Training at Free Clinics



Karen McMullen, Roz McConnaughey, and Victor Jenkinson were kept busy this year delivering equipment and conducting MedlinePlus training to various Free Medical Clinics in South Carolina, including:

- ◆ Free Medical Clinic of Darlington County (above, left)
- ◆ Greater Greenwood United Ministry Free Medical/Dental Clinic (above, right)
- ◆ Clinica Gratis Free Clinic in Greenwood (right)

These activities comprised part of the Outreach Project "Linking South Carolina Free Clinics to Quality Health Information: Phase III." Funding for this project was provided through a grant from the National Network of Libraries of Medicine Southeastern/Atlantic Region.



2013-14 SOM Library Strategic Plan

University of South Carolina School of Medicine Library Strategic Plan 2013-14

The mission of the University of South Carolina School of Medicine Library is to provide exemplary library and information services to support the education, research and patient care programs of the School of Medicine, and to provide high quality health information to the people of South Carolina. In support of this mission, the Library will undertake the following strategic initiatives during 2013-2014.

A. Continue to build a digital library that is accessible to users from anywhere at anytime.

- ◆ Continue to expand Library's electronic collections based on faculty purchase recommendations through the cancellation of low-use journals and databases.
- ◆ Ensure that electronic collections are providing strong support for School of Medicine research, patient care, and educational programs.
- ◆ Engage in consortial purchasing of electronic information resources with University Libraries and other academic libraries in South Carolina whenever possible.
- ◆ Increase number of LibGuide subject portals on Library website for improved access to e-resources.
- ◆ Optimize Library website for mobile devices.
- ◆ Migrate online catalog system from MUSC to USC University Libraries.

B. Provide educational services that are available at the time and place of need.

- ◆ Continue Library Liaison service to provide customized information support for faculty.
- ◆ Continue use of web-based tutorials in existing School of Medicine curriculum components and explore integration into other areas of curriculum and faculty development.
- ◆ Create web-based tutorials to supplement in-person library classes.
- ◆ Develop a "How Do I" area for library website.
- ◆ Investigate expansion of e-device checkout service to include small tablets.

C. Maintain and expand partnerships, grants, and contracts.

- ◆ Submit grant proposal for Linking South Carolina Free Clinics to Quality Health Information Phase 4.
- ◆ Submit grant proposal for expansion of technology project with Family Connection South Carolina.
- ◆ Submit grant proposal for digitization of select portions of Library archives.
- ◆ Provide web support for the Ultrasound Institute and the Society of Ultrasound in Medical Education.
- ◆ Partner with Palmetto Health on provision of professional librarian services to Palmetto Health Richland clinicians.
- ◆ Continue partnership with Center for Disability Resources (CDR) on CDR Library contract.

D. Provide a Library atmosphere for students, faculty, and staff that is inviting, comfortable, and functional and encourages community and collaboration.

- ◆ Upgrade card swipe security system and install new card swipe entrance on Library second floor.
- ◆ Collaborate with Office of the Dean and Office of Curricular Affairs on design of learning studio classroom on Library second floor.
- ◆ Upgrade workstations in Information Commons.
- ◆ Curate and host "The Science of Zombies: Digging up Truth about the Undead" exhibit.
- ◆ Host National Library of Medicine traveling exhibit "Harry Potter's World: Renaissance Medicine."



Welcome New Students, Faculty, and Staff!

On behalf of the Library faculty and staff, I would like to welcome all new students, faculty, and staff to the School of Medicine and welcome back our returning students, faculty, and staff.

We are committed to making the library a comfortable place for you and to ensuring that you have the information you need when you need it. As always, we welcome feedback and comments. Please feel free to contact me at any time with your comments or suggestions.

Ruth Riley, Assistant Dean for Executive Affairs and Director of Library Services

ruth.riley@uscmed.sc.edu

803-216-3220



Address:

School of Medicine Library
University of South Carolina
Columbia, SC 29208

Phone: 803-216-3200

Fax: 803-216-3223

Web Site:

<http://uscm.med.sc.edu/>

Newsletter Committee:

Laura Kane, Chair

Roz McConaughy

Laura Howell

Betty Phillips

Steven Wilson